



MTA-SZTE-ELTE
HISTORY OF GLOBALIZATION
RESEARCH GROUP



Leibniz-Institut für
Geschichte und Kultur
des östlichen Europa

“Transnational Territorialization Processes and Economic Entanglements in Eastern and East Central Europe since World War II”

Eötvös Loránd University (ELTE), Budapest, October 11–12, 2022

First joint Workshop of the MTA–SZTE–ELTE History of Globalization Research Group, Szeged/Budapest, and the Leibniz Institute for the History and Culture of Eastern Europe (GWZO), Leipzig

The Workshop is funded by the German Academic Exchange Service (DAAD), and Tempus Public Foundation (TKA).

October 11, 2022

15:00–16:30 PANEL 1: INTRODUCTION

Béla Tomka (University of Szeged, History of Globalization Research Group)
Opening Remarks

Uwe Müller (GWZO, Leipzig)
The GWZO-Department “Entanglements and Globalization”: Objectives, Subject Areas, and Research Agenda

Márkus Keller (ELTE Budapest, History of Globalization Research Group)
The History of Globalization Research Group: Goals and Thematic Focal Points

Béla Tomka (University of Szeged, History of Globalization Research Group)
Globalization in East-Central Europe after the Second World War: Reconsidering Revisionism

Discussion

16:30–17:00 *Coffee break*

17:00–18:45 PANEL 2: ECONOMIC DEVELOPMENT STRATEGIES

Jan Zofka (GWZO, Leipzig)
Nation vs. Bloc: Spatial Conceptions in Early Cold War Socialist Industrialization Debates [and the Bulgarian Position in it]

Péter Nagy (History of Globalization Research Group, Szeged/Budapest)
Local Variation of a Global Practice – Ways of the Industrial Work Organization from the Beginnings until the Age of Socialism in Hungary

Bence Kocsev (Otto von Habsburg Foundation, Budapest)
Socialist Development Economics and the Challenge of the New International
Economic Order

Discussion

19:30 *Dinner*

October 12, 2022

10:00–11:45 PANEL 3: BORDER REGIMES, INFRASTRUCTURES AND GEOPOLITICS

Péter Bencsik (University of Szeged, History of Globalization Research Group)
Border Regimes and Globalization: The Hungarian and Czechoslovak Cases

Uwe Müller (GWZO, Leipzig)
Sit on the Fence? Transnational Transport Policy in the CMEA between National
Interests and Efforts to Expand Cross-block Transport Options

Paolo Zucconi (Leipzig University)
Energy Security in East Central Europe: The Different Interpretations of the Role of the
Russian Gas

Discussion

11:45–13:00 *Lunch break*

13:00–14:45 PANEL 4: TECHNOLOGY TRANSFERS AND BUSINESS' STRATEGIES

Mária Hidvégi (Tungsram, Budapest)
Industrial Development Between East and West: Protectionism and Access to Markets
on the Example of Tungsram

Zsombor Bódy (ELTE Budapest, History of Globalization Research Group)
Socialist Response to Global Challenges: The Technological Import Strategy of the
Kádár Regime

Max Trecker (GWZO, Leipzig)
Forging the Indian Steel Industry: How Soviet Designs Won the Day

Discussion

14:45–15:15 *Coffee break*

15:15–16:00 CONCLUSIONS AND PROSPECTS



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